



EXHIBIT & SPONSORSHIP PROSPECTUS

PHOENIX CONVENTION CENTER

AUGUST 5 - 9, 2024
(EXHIBITS AUGUST 6 - 8)

Sponsored by:



www.emc2024.org



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INVITATION TO EXHIBIT AND SPONSOR

Dear Industry Partners,

The 2024 IEEE International Symposium on Electromagnetic Compatibility & Signal/Power Integrity (EMC+SIPI) is a forum that brings together world renowned researchers, practitioners, and industry personnel under one roof at one time to share ideas and advances in our field. The EMC+SIPI Symposia are the primary platform where important developments in the areas of electromagnetic compatibility and signal/power integrity are discussed – we expect 2024 to be no exception! The Symposium offers unique opportunities to further develop existing relationships, build new ones, potentially meet new customers and employees, showcase your products and services, plus much more.

We want to take this opportunity to extend a personal invitation for your company to exhibit or sponsor at this important event. This initial commitment that comes at a reduced rate will provide cost savings, increase visibility, and add value to your company. In addition, your presence at our Symposium increases the value proposition of our Symposium to our EMC Society membership. We are excited to share that there will be multiple opportunities available for you as an exhibitor or sponsor to engage with the attendees during the exhibition hours, including multiple networking breaks, poster sessions, “Ask the Expert” panel sessions, and other events that will be held on the exhibit floor. In addition, we’re working on other opportunities to help build traffic and give you more technical engagement with attendees. Watch your inbox for the news!

Phoenix has exploded to take the spot of 5th Largest City and Fastest-Growing City of the Last Decade according to the U.S. Census Bureau. Growing businesses in the area include Aviation and Aerospace, Advanced Business Services, Bioscience and Healthcare, Advanced Manufacturing, etc. Phoenix is a sandbox for emerging software and technology innovation. With the support of higher education, it is quickly becoming a tech industry hot spot that can provide you with the possibility of recruiting new talent from this area.

We look forward to seeing you in Phoenix!

Sincerely,



Vignesh Rajamani
*IEEE EMC+SIPI 2024
General Chair*



Alistair Duffy
*IEEE EMC+SIPI 2024
Exhibits/Sponsorships Chair*

CONNECT IN-PERSON

WITH HUNDREDS OF EMC + SIPI ENGINEERS WHO ARE LOOKING FOR PRODUCTS AND SERVICES TO HELP THEIR COMPANIES IN THE FUTURE!

More than 1,000 professionals attend from industry, academia, and government sectors where they are hard at work in developing the next generation of products and services to comply with global regulations and standards related to electromagnetic compatibility, signal and power integrity.

BELOW IS A SNAPSHOT OF THE PROFESSIONAL PROFILE OF PAST EMC+SIPI SYMPOSIUM ATTENDEES:

(Results from IEEE conducted surveys.)

INDUSTRY LEADING ORGANIZATIONS

EMC + SIPI attend to gain technology knowledge and network!

79%

of attendees rate gaining technology knowledge important to their experience.

77%

rate networking with technology professionals as an important reason they attend.

JOB TITLES

PROFESSIONAL SETTING:

Business and Industry/ Testing Services	63%
University and Research Institution	19%
Government/ Non Profit	11%
Other	7%

BUSINESS/INDUSTRY:

Engineering	73%
Sales	11%
Consultant	9%
C-level or Executive	5%
Other	2%

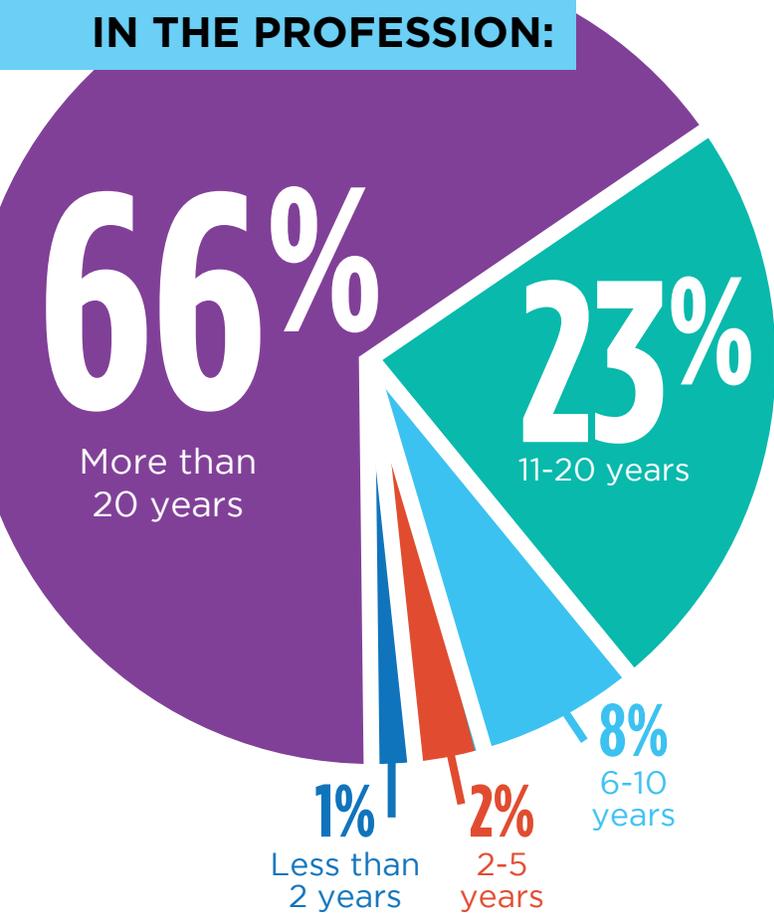
UNIVERSITY/RESEARCH INSTITUTION:

Professor	65%
Scientist/Research Staff	35%

GOVERNMENT/NON PROFIT JOB TITLES:

Engineering	90%
Member of Technical Staff	10%

NUMBER OF YEARS IN THE PROFESSION:



WIDE RANGE OF APPLICATION INTERESTS*

Associations/Societies/Committees	63%
Training and Seminars	60%
Testing Certification	57%
Test and Measurement Equipment	51%
Shielding Products and Materials	42%
Manufacturers	36%
Antennas & Antenna Products	36%
Filters and related products	35%
Government Agencies	31%
Anechoic Chambers/Materials	30%
Connectors	28%
Passive Electronic Components	28%
Software Development Services/Product	25%
Equipment Resellers/Rentals	23%
Publishers	22%
Product Safety Compliance Equipment	20%
Power Supplies	19%
Distributors	17%

*Respondents could indicate multiple interests.

DIVERSE PURCHASING INTEREST*

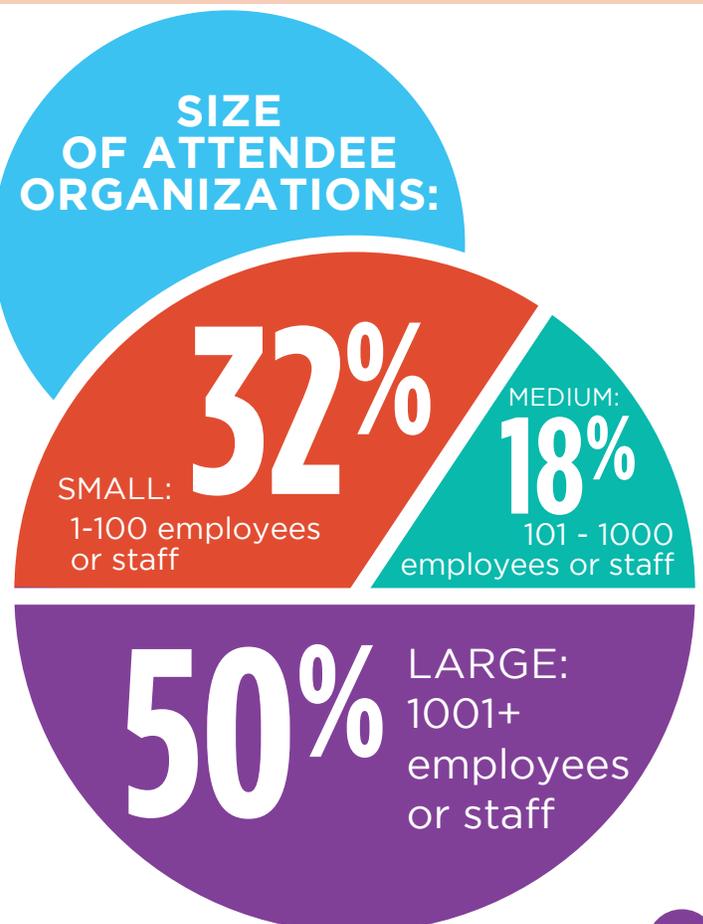
EMC+SIPI Symposium attendees come with a wide breadth of product interests.

Product Interest:

EMC Measurement	79%
Electromagnetics Environments	49%
Aeronautics and Space EMC	42%
Industry Standards	42%
EMC Management	41%
EMC Wireless Technology	40%
Computational Electromagnetics	39%
Signal Power Integrity	38%
Automotive	33%
Low Frequency EMC	31%
Power Electronics EMC	31%
High Power Electromagnetics	29%
Spectrum Engineering	21%
Smart Grid	13%
Nanotechnology & Advanced Materials	9%

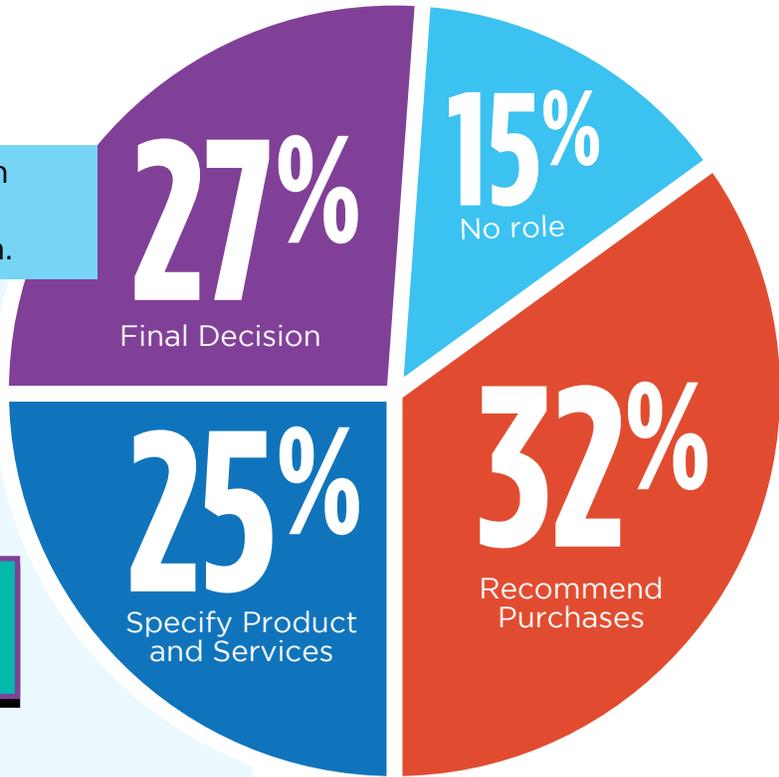
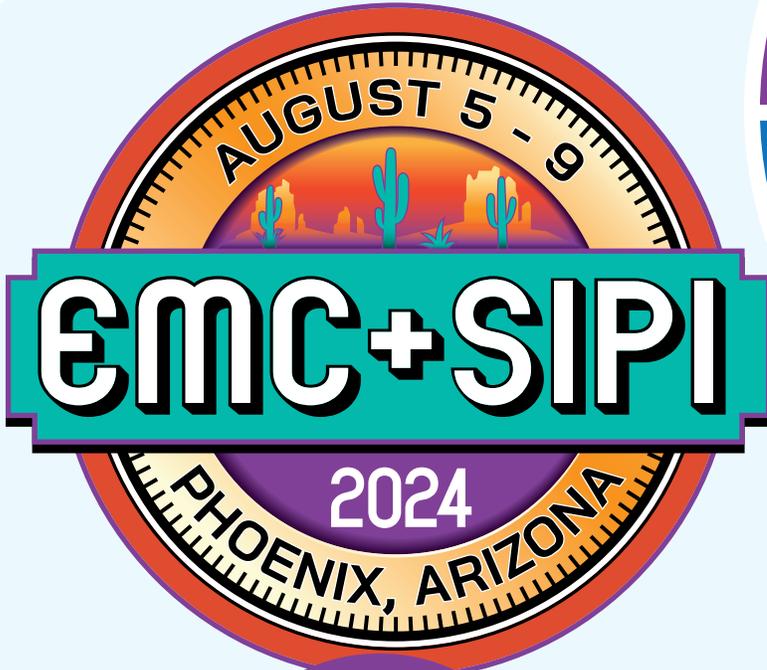
*Respondents could indicate multiple interests.

SIZE OF ATTENDEE ORGANIZATIONS:



BUYING POWER

A high percentage of EMC+SIPI Symposium attendees play a role in the purchase of products and services for their organization.



56%

LONG TERM RELATIONSHIPS HAPPEN AT THE SYMPOSIUM

of EMC+SIPI attendees have attended five or more symposia

42%

RECRUITING OPPORTUNITIES

of EMC+SIPI attendees look for future job opportunities at the symposium

70%

ATTENDEES VALUE NEW AND BETTER WAYS OF DOING THINGS

of EMC+SIPI attend for standards information or training

ENHANCE YOUR BRAND IMAGE,

**POSITION YOUR ORGANIZATION AS AN
INDUSTRY THOUGHT LEADER, AND GET
ACCESS TO TOP TALENT IN THE FIELD
BY TAKING ADVANTAGE OF AN EXHIBIT
AND SPONSORSHIP OPPORTUNITY AT
2024 EMC+SIPI SYMPOSIUM.**

**PAST SYMPOSIA SPEAKERS AND
ATTENDEES REPRESENT LEADING
TECHNOLOGY COMPANIES INCLUDING:**

Amazon

Analog Devices

Apple

AT&T

Boeing

Cisco

Dell

Ericsson

Food and Drug Administration (FDA)

Ford

Google

IBM

Intel

JPL/NASA

Lockheed

Microsoft

**National Institute of Standards
and Technology (NIST)**

Northrup Grumman

Raytheon

Samsung

Stellantis

Tesla

US Naval Surface Warfare Center

CONNECT IN PERSON

WITH THE WORLD'S LEADING ENGINEERS, RESEARCHERS, AND TEST LAB MANAGERS IN THE INDUSTRY

The Exhibit Hall will be a major component of the Symposium experience for all attendees from Tuesday, August 6 – Thursday, August 8. The Symposium technical program schedule has been designed to maximize the opportunities for attendees to visit the exhibit hall to see the latest technologies and products as well as network with exhibitors. A variety of technical activities will take place directly in the exhibit hall, including coffee breaks, demonstrations, “Ask the Experts” panels, and poster paper sessions. The symposium is also an excellent opportunity to recruit some of the best and most experienced engineers in the world. Reserve your exhibit space today!

**EXHIBIT SPACE RENTAL
USD (AVAILABLE IN INCREMENTS OF 10' X 10')**

STANDARD BOOTH RENTAL

- Location: Phoenix Convention Center North Halls 5-6
- Printed booth sign with “Name of Company”
- 8' high rear drape & pipe
- 3' high side drape & pipe
- Customized Exhibitor Services Rental options are available to exhibitors, including: Furnishings, Carpet, Power, Catering, Lead Retrieval, WIFI and more.
- Carpet (please note: Exhibit Hall is not carpeted)
- Carpet is mandatory and must be purchased or provided by exhibitor



SPECIAL BENEFITS AS AN EXHIBITOR!

We build show traffic during the show:

Coffee Breaks
and Dining Area
on the show floor

Ask the
Experts
Panels

Co-located
Exhibits and
Major Events

Hardware
Experiments
and Software
Demonstrations

Poster
Paper
Presentations

Exhibit
Product
Application
Demonstration

Student
Contest
Demonstration

Free items
for
Exhibitors

Website Link: All exhibitors, advertisers and patrons will receive a link to their website from www.emc2024.org

Advance & Final Digital Programs: All exhibitors, advertisers and patrons with fees paid at time of publication will receive a free line listing

Attendee List: Exhibitors Receive an Opt-In Attendee List at the conclusion of the show

Symposium Exhibit Registration: One free full registration is included in each booth

EMC+SIPI 2024 Symposium Logo Artwork for your Ad program: Royalty-free use of the symposium logo on your advertising and promotional materials throughout the year to let your customers know you will be at the Symposium in Phoenix, Arizona.

RESERVE YOUR EXHIBIT OPPORTUNITY TODAY AND

REMEMBER THESE IMPORTANT DATES!

HOW TO ORDER

The sooner you order, the more money you save, and the more exposure your company will have to attendees. We have made the process simple; there is a one page “Exhibit Order Form” that includes payment to reserve your exhibit space.

DATE FOR EXHIBIT DISCOUNTS AND ALLOCATION BASED ON POINT VALUES

Last day for discounts on exhibit space allocation based on point values is **Friday, September 22, 2023**. All exhibit spaces contracted for after **Friday, September 22, 2023**, will be based on availability.

DATES FOR ORDERING EXHIBIT SPACE AT DISCOUNT

Note: All fees below are in \$USD

Exhibit space order per 10' x 10' exhibit booth is \$2,900, this price is discounted until **Friday, September 22, 2023**. After **Friday, September 22, 2023** the fee per 10' x 10' exhibit booth is \$3,200.

A signed Exhibit Order Form and minimum 50% deposit must be received prior to the corresponding dates to the respective discounts. All orders received after **Friday, January 5, 2024** require full payment.

GENERAL INFORMATION

EXHIBIT HALL SCHEDULE

(subject to change)

INSTALLATION:

SUNDAY, AUGUST 4: 8:00 AM-4:30 PM
MONDAY, AUGUST 5: 8:00 AM -6:00 PM

EXHIBIT HOURS:

TUESDAY, AUGUST 6
Exhibits Open: 9:30 AM - 7:00 PM
Welcome Reception: 5:00 PM - 7:00 PM
WEDNESDAY, AUGUST 7
Exhibits Open: 10:00 AM - 5:00 PM
THURSDAY, AUGUST 8
Exhibits Open: 10:00 AM - 1:00 PM

DISMANTLING:

THURSDAY, AUGUST 8: 1:00 PM - 4:30 PM
FRIDAY, AUGUST 9: 8:00 AM - 10:00 PM

SPONSORSHIP INFORMATION

GOLD SPONSOR **\$18,000**

These sponsorship opportunities for IEEE EMC+SIPI 2024 are specific to the events during the week of the Symposium in Phoenix (August 5 - 9, 2024). The IEEE EMC+SIPI 2024 Symposium Committee aims to provide our valued exhibitors with an enhanced opportunity for higher visibility marketing to the symposium attendees.

- Exclusive signage on entrance to exhibit hall
- Recognition as Gold Sponsor on welcome screens for all technical sessions
- Recognition as Gold Sponsor at Gala Banquet at symposium
- Recognition as Gold Sponsor at Welcome Reception during symposium
- Logo shown in registration area at the Phoenix Convention Center recognizing Gold Sponsor status
- Logo on symposium signs at Convention Center recognizing Gold Sponsor status
- Logo on the entrance banner at Convention Center entrance recognizing Gold Sponsor status
- Logo on the home page of symposium web site recognizing Gold Sponsor status
- Rotating Banner ad on Symposium website
- Logo on all symposium email promotion targeting thousands of attendees
- Satellite table co-located with technical sessions outside room of your choice
- Full page ad in final program
- Logo in final program, recognizing Gold Sponsor status
- Use of meeting room co-located with technical sessions in convention center up to three days through the symposium week, subject to availability. Time may be subdivided and AV is sponsor responsibility
- Includes the opportunity to provide one webinar to the EMC+SIPI community as one of the Society organized webinars (timing, etc. to be agreed between Sponsor and Society).
- Includes turbo boost benefits (see below for details)

ADD YEAR ROUND TURBO BOOST TO YOUR SPONSORSHIP: **\$3,000**

INCLUDED FOR GOLD SPONSORS

- Presence on EMC Society Website with logo recognition as year-round sponsor
- Logo recognition on select HTML's sent to approximately 20,000 Industry professionals on EMC Society contact list
- 4 - full page advertisements in EMC Magazine

SPONSORSHIP INFORMATION

SILVER SPONSOR

\$10,000

These sponsorship opportunities for IEEE EMC+SIPI 2024 are specific to the events during the week of the Symposium in Phoenix (August 5 - 9, 2024). The IEEE EMC+SIPI 2024 Symposium Committee aims to provide our valued exhibitors with an enhanced opportunity for higher visibility marketing to the symposium attendees.

- Recognition as Silver Sponsor at Gala Banquet at symposium
- Recognition as Silver Sponsor at Welcome Reception at symposium
- Recognition as Silver Sponsor on welcome screens for all technical sessions
- Logo shown in registration area at the Phoenix Convention Center recognizing Silver Sponsor status
- Logo on symposium signs at the Convention Center recognizing Silver Sponsor status
- Logo on the entrance banner at the Convention Center entrance recognizing Silver Sponsor status
- Logo on the home page symposium web site recognizing Silver Sponsor
- Rotating Banner ad on Symposium website
- Logo on all symposium email promotion targeting thousands of attendees
- Satellite table co-located with tech sessions outside room of your choice
- Logo in final program recognizing Silver Sponsor status
- Half page ad in final programs
- Use of meeting room co-located with technical sessions in convention center up to three days through the symposium week, subject to availability. Time may be subdivided and AV is sponsor responsibility
- Includes the opportunity to provide one webinar to the EMC+SIPI community as one of the Society organized webinars (timing, etc. to be agreed between Sponsor and Society).
- Includes an opportunity to provide (1) webinar to EMC+SIPI community in 2024

ADD YEAR ROUND TURBO BOOST TO YOUR SPONSORSHIP:

\$3,000

50% DISCOUNT FOR SILVER SPONSOR = \$1,500

- Presence on EMC Society Website with logo recognition as year-round sponsor
- Logo recognition on select HTML's sent to approximately 20,000 Industry professionals on EMC Society contact list
- 4 - half page advertisements in EMC Magazine

SPONSORSHIP INFORMATION

BRONZE SPONSOR \$5,000

These sponsorship opportunities for IEEE EMC+SIPI 2024 are specific to the events during the week of the Symposium in Phoenix (August 5 - 9, 2024). The IEEE EMC+SIPI 2024 Symposium Committee aims to provide our valued exhibitors with an enhanced opportunity for higher visibility marketing to the symposium attendees.

- Recognition as Bronze Sponsor at Gala Banquet at symposium
- Recognition as Bronze Sponsor at Welcome Reception at symposium
- Recognition as Bronze Sponsor on welcome screens for all technical sessions
- Logo shown in registration area at the Phoenix Convention Center recognizing Bronze Sponsor status
- Logo on symposium signs at Convention Center recognizing Bronze Sponsor status
- Logo on the entrance banner at Convention Center entrance recognizing Bronze Sponsor status
- Logo on symposium web site recognizing Bronze Sponsor status
- Rotating Banner on Symposium website
- Logo on all symposium email promotion targeting thousands of attendees
- Logo in final program recognizing Bronze Sponsor status
- Half page ad in final program
- Includes an opportunity to provide (1) webinar to EMC+SIPI community in 2024

ADD YEAR ROUND TURBO BOOST TO YOUR SPONSORSHIP: \$3,000 25% DISCOUNT FOR BRONZE SPONSOR = \$2,250

- Presence on EMC Society Website with logo recognition as year-round sponsor
- Logo recognition on select HTML's sent to approximately 20,000 Industry professionals on EMC Society contact list
- 4 - half page advertisements in EMC Magazine

RECRUITING SPONSOR \$2,000

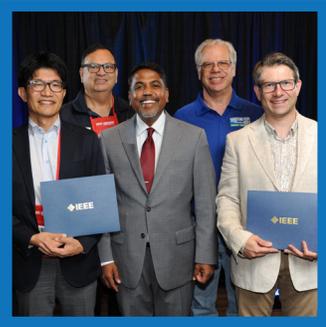
- The opportunity to recruit new talent at EMC+SIPI is a cost effective way to promote and network with industry talent.
- Recruiting table top on the show floor
- Targeted email to approximately 20,000 names on the EMC+SIPI community contact list promoting recruiting sponsors (sponsor supplies HTML)
- Logo on Symposium website recognizing as recruiting sponsors.
- Information of recruiting or openings will be included on the IEEE EMC Resource Center until December 31, 2024.

SPONSORSHIP INFORMATION

SPONSOR LEVEL	GOLD	SILVER	BRONZE
FULL SYMPOSIUM RATE	\$18,000	\$10,000	\$5,000
Exclusive signage on entrance to exhibit hall	✓		
Opportunity to provide one webinar to the EMC+SIPI community as one of the Society organized webinars.	✓	✓	
Use of meeting room co-located with tech sessions in convention center up to three days through the symposium week, subject to availability. Time may be subdivided and AV is sponsor responsibility.	✓	✓	
Satellite table co-located with technical sessions outside room of your choice	✓	✓	
Full page ad in final program	✓		
Half page ad in final program		✓	✓
Recognition as Sponsor on welcome screens for all technical sessions	✓	✓	✓
Recognition as sponsor at Gala Banquet	✓	✓	✓
Recognition as sponsor at Welcome Reception	✓	✓	✓
Logo shown in registration area at PHOENIX Convention Center recognizing sponsor level	✓	✓	✓
Logo on symposium signs at convention center recognizing sponsor level	✓	✓	✓
Logo on entrance banner at convention center recognizing sponsor level	✓	✓	✓
Logo on the home page of symposium web site recognizing sponsor level.	✓	✓	✓
Rotating Banner ad on Symposium website	✓	✓	✓
Logo on all symposium email promotion targeting thousands of attendees	✓	✓	✓
Logo in advance and final programs, recognizing sponsor level	✓	✓	✓
Turbo Boost Option: Add presence on EMC Society Website with logo recognition as year-round sponsor. Logo recognition on select HTML's sent to approximately 20,000 Industry professionals on EMC Society contact list. Year round advertisement 4x half or full page in EMC Magazine.	INCLUDED! \$3000 VALUE	50% DISCOUNT \$1,500	25% DISCOUNT \$2,250

A LA CARTE

All sponsorships below will also include your company logo on the List of Sponsors in the Final Program, the On-Site Symposium list of Sponsors on signs and inclusion in the **scavenger hunt**.



AWARDS LUNCHEON

Sponsorship Price: \$6,000 - Only 1 Available!

The Awards Luncheon is a wonderful opportunity to recognize achievements and network with families and EMC professionals from academia, industry, government, military, and retired sectors. The event will start off with a catered sit-down meal. Afterwards, the EMC Society will take time to recognize members and non-members for their contribution to the Society and for professional excellence. Sponsors will receive recognition in the Final Program, signage and logo on the screen during the luncheon.



WEDNESDAY GALA

Sponsorship Price: \$6,500 - Only 1 Available!

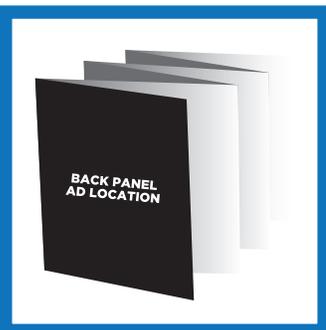
The largest and most anticipated social event during the Symposium is the Wednesday Gala Dinner. Your opportunity to sponsor the Gala will be accompanied by your logo prominently displayed at the entrance to the Gala and displayed throughout the Gala on the ceremony's production screens.



WELCOME RECEPTION

Sponsorship Price: \$5,500 - Only 1 Available!

Delegates joining the welcome reception will get a warm first hello and welcome by your company. Your opportunity to sponsor this will be accompanied by your logo prominently displayed at the entrance to the Welcome Reception, in the advance and final programs, and on the napkins provided on site. Recognition in the program as a sponsor for this event.



POCKET GUIDE SCHEDULE BACK COVER

Sponsorship Price: \$3,500 - Only 1 Available!

Ad on back of Pocket Guide Program given to all participants.

A LA CARTE

All sponsorships below will also include your company logo on the List of Sponsors in the Final Program, the On-Site Symposium list of Sponsors on signs and inclusion in the **scavenger hunt**.



MOBILE APP SPONSOR

Sponsorship Price: \$5,000 - Only 1 Available!

Includes the splash page while the mobile app loads and branding for mobile app advertising.



WHISPER ROOM SPONSOR

Sponsorship Price: \$2,200

Reserve a dedicated room inside the exhibition during the exhibit hall hours on Tuesday, Wednesday and Thursday! Meet with clients, conduct meetings in private to discuss and showcase your company products.



MORNING OR AFTERNOON COFFEE BREAK SPONSOR

Sponsorship Price: \$1,500 per break - 8 Available!

Give all the attendees a break with the ability to sponsor 8 breaks. Sponsors will have signage at each break and you will be highlighted as the break sponsor in the symposium website and agenda. The sponsor will also have the option to have literature bins and information near the break area to gain additional outreach outside the exhibit hall with all the EMC+SIPI symposium attendees.

EMC+SIPI 2024 MEDIA BUNDLES WITH INCLUSION IN THE FOLLOWING PUBLICATIONS.

FINAL PROGRAM AD

The Symposium Final Program is available online in a digital format a few weeks prior to the symposium. The program is used as a tool to learn about the sessions and happenings during the week of the symposium.

WEBSITE BANNER AD

Digital banner advertisement on the Symposium Website which gains exposure to both attendees and prospective attendees for the symposium. The site has over 5,500 views each month.

EMAIL NEWSLETTER BANNER AD

The EMC+SIPI 2024 Newsletter gets distributed to the EMC+SIPI community recipients on a regular basis. A Banner Ad in the email will allow your company exposure to approximately 20,000 EMC+SIPI contact names leading up to the show and connects your company to important newsletter content.

PREMIUM MEDIA BUNDLE:

PRICE FOR CONFIRMED EXHIBITORS: \$1,200

PRICE FOR COMPANIES NOT EXHIBITING \$1,800

- Choice of location for full page ad in the Final Program.
- Newsletter banner ad based on advertiser choice of issue.
- Website banner advertisement on www.emc2024.org.

STANDARD MEDIA BUNDLE:

PRICE FOR CONFIRMED EXHIBITORS ONLY: \$800

- Full page ad in the Final Program based on availability.
- Newsletter banner ad based on availability.
- Website banner advertisement on www.emc2024.org.

BASIC MEDIA BUNDLE:

PRICE FOR CONFIRMED EXHIBITORS ONLY: \$500

- 1/2 page ad in the Final Program based on availability.
- Newsletter banner ad based on availability

A LA CARTE



We hereby apply for Sponsorship Opportunities at the 2024 IEEE International Symposium on Electromagnetic Compatibility (EMC) + Signal and Power Integrity (SIPI) on **August 5 - 9, 2024** (Exhibition Hall dates: **August 6 - 8, 2024**). We agree to abide with the Basic Terms and Conditions accompanying this form.

CONTACT INFORMATION

Contact Name: _____ Title: _____
Company: _____
Address: (No P.O. Boxes) _____ City: _____
State: _____ Province: _____ Postal Code: _____ Country: _____
Phone _____ Fax: _____
E-mail Address _____ Company Website Address _____

SPONSORSHIP LEVEL CHOICE

- Gold - \$18,000 Silver - \$10,000 Bronze - \$5,000

A LA CARTE OPTIONS

1 Available of the Following:

- Awards Luncheon \$6,500
- Wednesday Gala \$6,500
- Welcome Reception \$5,500
- Pocket Guide Schedule Back Cover \$3,500
- Mobile App Splash Page \$5,000
- Recruiting Sponsor \$2,000

WHISPER ROOM: Reserve a dedicated room on the show floor for all show days to meet with clients, conduct meeting in private to discuss and showcase your company products
 \$2,200

ADDITIONAL PLACEMENTS:

Morning or Afternoon Coffee Break Sponsor
 \$1,500 per break (8 Available)
Break 1 - Time and Date:
Break 2: Time and Date:

FINAL PROGRAM AD LOCATIONS

Inside Front Cover
Inside Back Cover
Opposite Table of Contents
Opposite Chairman's Letter
Opposite Getting Around
Opposite Schedule at a Glance
Opposite Technical Program 1st Page
Opposite Daily Schedule at a Glance (5 Available)

MEDIA BUNDLE AD SPECS

- PROGRAM FINAL TRIM SIZE:** 8.375" wide x 10.75" tall
- FULL PAGE NO BLEED:** 7.875" wide x 10.25" tall
- FULL PAGE:** 8.625" wide x 11" tall
(includes 0.125" bleed on all sides)
- HALF PAGE AD (no bleed):** 7.875" wide x 5" tall
- NOTE:** Keep live matter 0.25" from trim on all sides. Acceptable formats are 300dpi CMYK PDF, TIF or JPEG
- FINAL PROGRAM ADS ARE DUE BY JUNE 21, 2024**
- NEWSLETTER BANNER AD:** 1000 x 250 pixels
- WEBSITE BANNER AD:** 200 x 200 pixels

SPONSORSHIP ORDER FORM

PROGRAM ADVERTISING

Media Bundles for Confirmed Exhibitors Only

Premium Media Bundle

\$1,200 Confirmed Exhibitors

\$1,800 for Companies not Exhibiting
\$800

Standard Media Bundle

Basic Media Bundle

\$500

Email Newsletter Banner Ad

Email Newsletter Issue Choice #1

Email Newsletter Issue Choice #2

Email Newsletter Issue Choice #3

Inside Front Cover

Inside Back Cover

Opposite Table of Contents

Opposite Chairman's Letter

Opposite Getting Around

Opposite Schedule at a Glance

Opposite Technical Program 1st Page

Opposite Daily Schedule at a Glance Page

Day: _____

Full Page - Standard Bundle

1/2 Page - Standard Bundle

Total Sponsorship Amount Due: _____

PAYMENT/AUTHORIZATION

Method of Payment:

Check - Make all checks payable to: IEEE

Please include in notes: Please deposit for 49824-2024 EMCSI

Send check to: IEEE Attn: AR 445 Hoes Lane Piscataway, NJ 08854

Check Enclosed

Credit Card - Check here to have invoice sent with Online credit card payment information

AUTHORIZATION: I am authorized by my company to Sponsor at the 2024 IEEE Symposium on Electromagnetic Compatibility, Signal and Power Integrity.

Signature: _____ Date: _____

ORDER FORM



We hereby apply for exhibit space at the 2023 IEEE International Symposium on Electromagnetic Compatibility (EMC) + Signal and Power Integrity (SIPI) on **August 5 - 9, 2024** (Exhibition Hall dates: **August 6 - 8, 2024**). We agree to abide with the Basic Terms and Conditions accompanying this form.

CONTACT INFORMATION

Contact Name: _____ Title: _____

Company: _____

Address: (No P.O. Boxes) _____ City: _____

State: _____ Province: _____ Postal Code: _____ Country: _____

Phone _____ Fax: _____

E-mail Address _____ Company Website Address _____

EXHIBIT SPACE / BOOTH TYPE & LOCATION (ALL \$USD) Exhibit Type:

<input type="checkbox"/> Std. 10'x10' Booth or		No. of Exhibits	Order	Total
Reserved before September 22, 2023	<input type="checkbox"/> \$2,900.00	x _____	= _____	
Standard fee starting September 23, 2023 until the Symposium	<input type="checkbox"/> \$3,200.00	x _____	= _____	
Additional Exhibit Booths		x _____	= _____	
Total Payment Due:				_____

BOOTH LOCATION PREFERENCE

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

We wish to be located as close as possible to the following companies: _____

If possible, please do not locate our space(s) adjacent to or directly across from the following companies: _____

ORDER FORM

PROMOTION, ADVERTISING & PATRON SPONSOR OPPORTUNITIES:

I would like to be contacted regarding promotional/advertisement and patron sponsorship opportunities.

PAYMENT/AUTHORIZATION

Note: The 50% deposit is due by January 5, 2024. Booth Allocation process will begin on March 1, 2024. All orders received after January 5, 2024 must be paid in full.

Method of Payment: Check

Make all checks payable to: IEEE

Please include in notes:

Please deposit for 49824-2024 EMCSI

Send check to: IEEE

Attn: AR

445 Hoes Lane

Piscataway, NJ 08854

Check Enclosed

Credit Card. Check here to have invoice sent with Online credit card payment information

If full payment is not received by the due dates outlined in this contract, your signature authorizes IEEE to charge the balance of payment due to your credit card on file.

By signing this contract, the exhibitor agrees to receive materials by email and U.S. Mail from IEEE, its representatives and agents.

AUTHORIZATION: I am authorized by my company to contract for exhibit space at the 2024 IEEE Symposium on Electromagnetic Compatibility, Signal and Power Integrity as indicated above. I have carefully read and accept the information and conditions accompanying this form and as contained herein. I understand that I will periodically receive emails from the IEEE EMC Society and their representatives regarding the exhibitor booth and related news and sponsorship opportunities. I will also receive a post-symposium survey about my symposium experience from the IEEE EMC Society. I can withdraw my consent to email correspondence by clicking "Unsubscribe" from the bottom of any emails.

Signature: _____ Date: _____

PLEASE RETURN COMPLETED FORM TO:
2024 IEEE EMC, ATTN: John Vanella, ConferenceDirect®
11445 E. Via Linda, Ste 2 #603
Scottsdale, AZ 85259
Tel: (602) 478-7074 (cell/office)
E-Mail: john.vanella@conferencedirect.com

GENERAL TERMS & CONDITIONS FOR EXHIBITING AT EMC+SIPI 2024

1. CONTRACT

This application, properly executed by Applicant (Exhibitor) shall, upon written acceptance and notification of exhibits assigned by the 2024 IEEE Symposium on Electromagnetic Compatibility, Signal and Power Integrity (EMC+SIPI 2024), constitute a valid and binding contract.

2. ASSIGNMENT OF SPACE

Assignment of space to exhibitors is based upon the IEEE EMC Society exhibit allocation point system. The EMC+SIPI 2024 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the symposium opening date. In all cases, total exhibit payments must be received prior to symposium opening. The EMC+SIPI 2024 assignment of booth space(s) is final and shall constitute an acceptance of the Exhibitor's offer to occupy the space. After assignment, space location may not be changed, transferred or cancelled by the Exhibitor except upon written request and with the subsequent written approval of the EMC+SIPI 2024. The EMC+SIPI 2024 reserves the right to reassign Exhibitor space or to modify the floor plan for overall benefit of the symposium.

3. SUBLETTING SPACE

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to the Exhibitor, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of the exhibitor's business except upon prior written consent of EMC+SIPI 2024.

4. EXHIBIT SPACE RENTAL RATES

Exhibit space rental includes materials and services described herein.

Symposium Price Per 10'x10' Exhibit Space (\$USD): Full exhibit space price is \$2,900.00 if payment is received with deposit by Friday, September 22, 2023; Full exhibit space is \$3,200.00 with deposit received Saturday September 23, 2023 until the start of the Symposium.

Full Exhibits include: Exhibit Space; 8-foot high back drape; 3-foot high side rails; 7-inch by 44-inch identification sign, listing in the Advance Program and Final Program. The exhibitor is responsible for all other aspects of the exhibit space including but not limited to carpeting, furniture, phone, internet access, display materials, cleaning, etc.

Symposium aisles will be carpeted and cleaned.

With the rental of each full exhibit space there is allocated one full complimentary symposium registration. Exhibit hall only access is free to all.

5. PAYMENT REQUIREMENTS & CANCELLATION CHARGES

Applications require a 50% deposit before final exhibit assignment is confirmed in writing. All applicants must be paid in full by Friday, January 5 2024. All applications received after Saturday January 6, 2024 must be accompanied by full payment.

All cancellations must be made in writing and will be based on the following schedule of refunds:

On or before Friday, January 5, 2024 - 50% of the total exhibit cost will be refunded. After Friday, January 5, 2024 - No Refund will be permitted. "No-show" exhibitors will receive no refund. Space reductions are considered cancellations and are subject to cancellation fees.

It is understood that the EMC+SIPI 2024 reserves the right, at its option, to reassign a cancelled exhibit regardless of the cancellation rate assessed.

In the event that the premise in which the EMC+SIPI 2024 is conducted shall become, in the sole discretion of the EMC+SIPI 2024 Committee, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of EMC+SIPI 2024, this agreement may be terminated by the EMC+SIPI 2024. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of God. Should the EMC+SIPI 2024 terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that the EMC+SIPI 2024 may, after computing the total amount of the EMC+SIPI 2024 cost and expenses in connection with its preparation for and conducting of the EMC+SIPI 2024, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims and demands, an amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

GENERAL TERMS & CONDITIONS FOR EXHIBITING AT EMC+SIPI 2024

6. EXHIBIT BOOTH MANNING AND DISMANTLING SCHEDULE

A representative must staff exhibit space at all times when the Exhibition is officially open (Tuesday August 6 from 9:30 AM to 7:00 PM, Wednesday August 7 from 10:00 AM to 5:00 PM and Thursday August 8 from 10:00 AM to 1:00 PM). Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after 12:00 PM Thursday, August 8, 2024. Move-out must be completed by 12:00 PM, Friday, August 9, 2024. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after 12:00 PM, Friday, August 9, 2024 will be charged for the materials' removal. Failure to observe this rule, including early dismantling, will result in a \$1,000 (U.S. Currency) fine and may jeopardize the exhibitor's space assignments or right to exhibit at future symposiums sponsored by The IEEE EMC Society.

7. LOSS OR DAMAGE

Exhibitor agrees with the EMC+SIPI 2024 that the EMC SIPI 2024 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by the Exhibitor or any person thereof with the consent of the Exhibitor, and that the Exhibitor will defend, indemnify and save harmless, the EMC+SIPI 2024 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence or breach of an obligation by Exhibitor or its employees or representatives. The Exhibitor will be liable for all damages or liability of any kind or for any loss, damage or injury to persons or any property during the symposium from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. DEMONSTRATIONS

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces unless approved by EMC+SIPI 2024.

9. COMPLIANCE

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, Provincial and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the symposium is held.

10. UNIONS

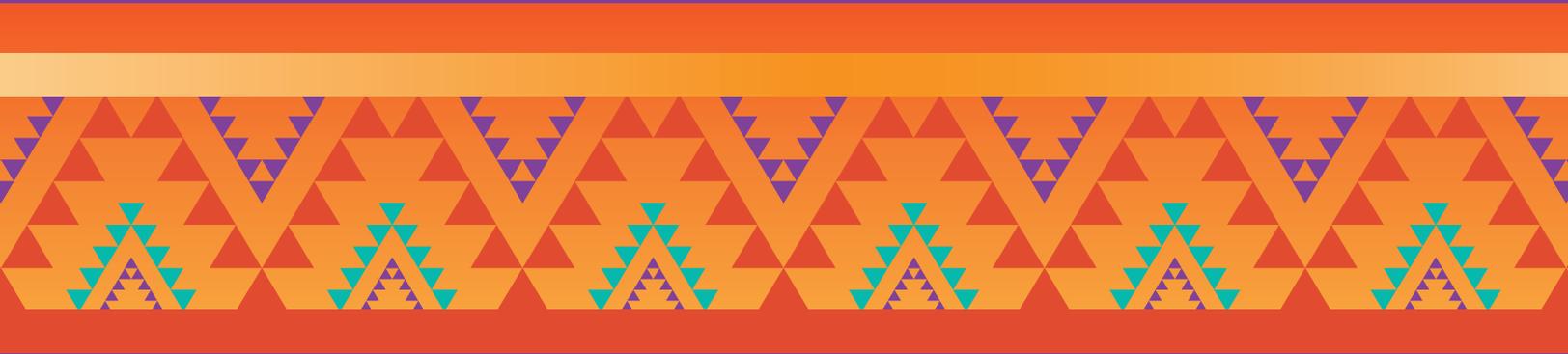
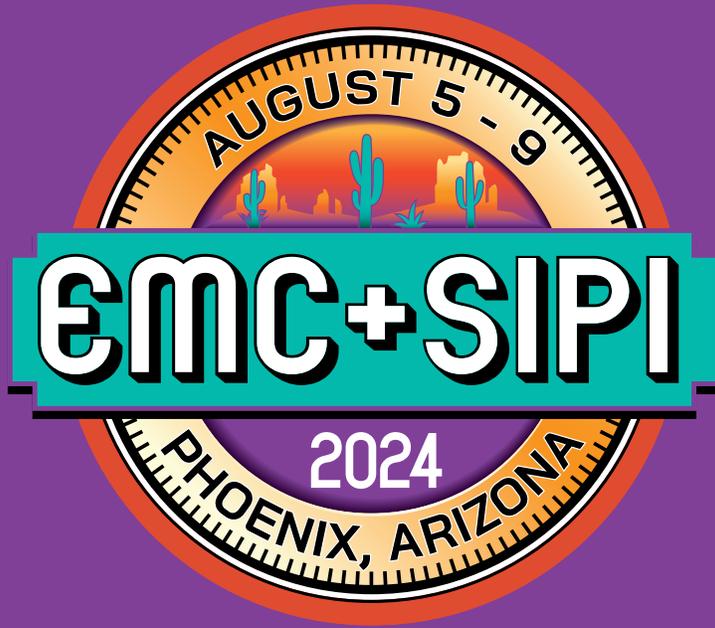
It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the EMC+SIPI 2024, the Symposium Facility or with authorized personnel contractors by EMC+SIPI 2024.

12. INSURANCE

The Applicant is required to obtain general public liability insurance in the amount of one million US Dollars. Such insurance maintained by the Applicant must be issued by an insurance company with an A.M. Best rating of A or higher and shall include coverage of the indemnification obligations of the Applicant under this Application. Each Applicant is also required to carry workers compensation protecting employees in accordance with the laws of the state in which the program or symposium is being held. Nothing in this paragraph shall limit the amount of liability the Applicant may be responsible for.

13. COMMITTEE/MANAGEMENT

The Exhibitor further agrees that the conditions, rules and regulations of the EMC+SIPI 2024 and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the committee shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the symposium.



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